GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1872
ANSWERED ON:28.11.2016
Export of Khadi Products
Danve Shri Raosaheb Patil

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the quantum and value of Khadi products produced and exported during each of the last three years, country-wise;

(b) whether there has been a decline in the export of Khadi products during the said period, if so, the reasons therefor; and

(c) the steps taken/being taken by the Government to increase the export of Khadi products?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)& (b): Year-wise quantum and value of Khadi production and export during the last three years is given below:
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Year Khadi Prod.
(in Million sq.mtr) Khadi value
(Rs. in crore) Export Value of Total KVI items
(Rs. in Crore) Export value of Khadi & Textile Items (Rs. in lakh)
2013-14 93.25 811.08 114.58 28.44
2014-15 95.19 879.98 124.39 163.37
2015-16 97.45 1065.00 140.12 1765.78
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Country-wise details of the Khadi products exported during 2013-14, 2014-15 and 2015-16 is placed at Annexure-I.
There is an increase in the export of Khadi products during the said period, as given in the table above.

(c): Ministry of MSME is taking several steps for promotion and introduction of Khadi & Village Industries products in international markets. Khadi and Village Industries Commission (KVIC) has obtained the status of Deemed Export Promotion Council (DEPC) from the Ministry of Commerce & Industry. 1064 Khadi and Village Industries Institutions and Rural Employment Generation Programme (REGP)/Prime Minister's Employment Generation Programme (PMEGP) units have taken its membership to enter the field of export. The following steps have been taken to boost the export of Khadi and Village Industries products:
1. Assistance would be provided under the Market Promotion and Development Assistance (MPDA) Scheme to the eligible Khadi and Village Industries (KVI) Institutions for participation in International Exhibitions/Trade Fairs held in foreign countries in order to showcase KVI products to foreign countries, access international buyers and sellers and forge business alliances, etc.
The eligible items for such participation and the scale of assistance would be as under:
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S.No. Eligible items Scale of assistance
i) Space Rent For KVIs −
100% of the space rent subject to a maximum of Rs.1.00 lakh or actual rent paid, whichever is lower (for one representative from each participating enterprise)
ii) Air Fare For KVIs −
100% of the Economy Class air fare subject to a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower (for one representative from each participating enterprise)
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2. Participation in domestic international exhibitions at State and National levels wherein KVIs are allowed to participate and market their products.
3. Organizing Export promotion workshops.
4. KVIC has already registered more than 900 exporters under 'Deemed Export Promotion Council'.
5. Export incentive of 5% of Freight On Board (FOB) value of direct export of Khadi products is provided to KVI institutions/units registered with KVIC. Besides, KVIC has also been focusing on quality participation in International Exhibitions and Buyer-Seller Meets abroad to tap new/emerging markets for Khadi products.
6. KVIC has applied to register "Khadi" as a word mark and "Khadi India" as a Trade mark in 27 classes for various products among 45 classes listed out in the IPR Act at National Level as well as has filed an online application for registering "Khadi" as a trade mark under International bureau in European Union and other countries under 16 different class.